

## Japan Delegation to India December 2<sup>nd</sup> – 5<sup>th</sup>, 2024

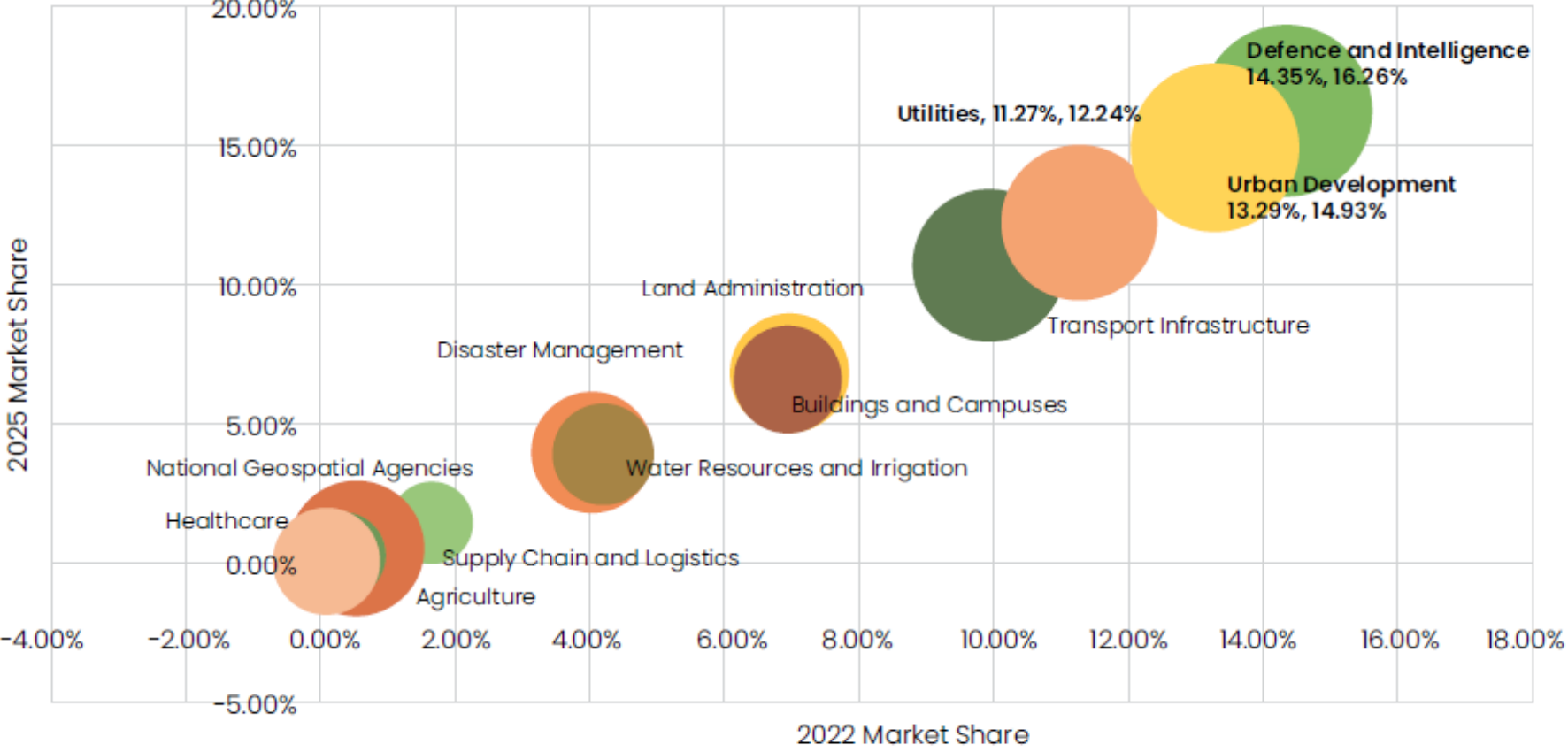
- Showcase in Japan Pavilion @ GeoSmart India 2024
- Presentation in Thematic/Technical sessions of GeoSmart India 2024
- Participation in the 3<sup>rd</sup> India Japan Space and Geospatial Business Summit

# Overview - Geospatial Market in India

- The geospatial market in India has grown significantly over the last three years, reaching INR 28 thousand crores in 2022, up from INR 23 thousand crores in 2019. The market is growing annually at a rate of 12–15 per cent, and is estimated a market of \$20 billion by 2025
- According to the 2022 Geospatial Artha Report, the domestic market for geospatial services in India accounts for up to 55% of the market, with defense and intelligence, urban development, transport infrastructure, and utilities being the largest sectors.



# Defense and Intelligence Urban Development, Utilities, Transport Infrastructure, and Land Administration sectors to account for more than 50 percent of India's total geospatial market in 2025



C-Corrected  
E - Estimated  
F-Forecasted

Source: GW Consulting Analysis

Adjusted for 3% inflation for 2025-2030

# India Japan on Space and Geospatial Cooperation

*India and Japan have been making massive progress in the fields of space and geospatial infrastructure and there lies a **greater opportunity to leverage on ongoing political, economic and security relationships to strengthen trade and commerce in the said fields** “promoting the combined value of space infrastructure and geospatial services.”*

## **Partnerships and Cooperation between both nations-**

- Indian and Japanese space agencies, Indian Space Research Organisation (ISRO) and the Japan Aerospace Exploration Agency (JAXA) have been working on earth observation, lunar cooperation and satellite navigation, and also agreed to explore opportunities for cooperation in “space situational awareness and professional exchange programme.”
- Both agencies signed an Implementing Arrangement for collaborative activities on rice crop area and air quality monitoring using satellite data.
- India and Japan are already working on a joint lunar polar exploration (LUPEX) mission and the two space agencies have been working on the mission that aims to send a lander and rover to the Moon’s south-pole around 2024.
- Under the umbrella of Space Policy and Law Network in Asia Pacific (SPLANAP), University of Tokyo (Japan) and National Institute of Advanced Studies (India) have taken up a joint study to research and prepare a report on space policies of the Asia Pacific region, especially Japan, India and many other space faring nations in this region. Japan and India are leading space faring countries in this region.

# GEOSMART INDIA 2024

2<sup>nd</sup> – 5<sup>th</sup> December, HICC, Hyderabad, India

## ***KEY STATISTICS***

- 2500+ Participants
- 300+ Speakers
- 1700+Sq.m Expo
- 25+ Countries
- 45+ Sessions
- 60+ Startups

## **THEMATIC SESSIONS**

- Digital Public Infrastructure & Governance Summit
- Utility Summit
- Agriculture Summit
- Hydrosatial Infrastructure and Blue Economy Summit
- Climate Change & Disaster Management Summit
- Water Resource Management Summit
- National Mapping Summit
- Downstream Space Summit

## ***BI LATERAL SUMMITS***

- *India US Bilateral Business Summit – 2<sup>nd</sup> December*
- *India Japan Bilateral Business Summit – 3<sup>rd</sup> December*

# 3<sup>rd</sup> INDIA JAPAN BILATERAL SUMMIT

3rd December | 1400 – 1700 hrs, followed by Networking Reception

## Objective

Strengthening Bilateral Relations | • Promoting Technological Exchange | • Market Expansion | • Capacity Building | • Policy and Regulatory Alignment | • Investment and Funding

## Focus

- Collaborative Opportunities for National Mapping Agencies
- Geospatial Products and Solutions
- Space Infrastructure and Downstream Applications
- Science, Technology, Research, Innovation, and Workforce Development

## Expected Outcome

- Strategic Partnerships | • Innovation and R&D | • Economic Growth | • Knowledge Sharing | • Joint Ventures and Projects | • Networking Opportunities

# JAPAN PAVILION

*The objective is to bring the best and brightest geospatial experts in the Japan together – representatives from the public, private, and academic sectors to demonstrate Japanese leadership in the geospatial industry at large.*

*In the exhibit hall of 1700+sqmt, there is a dedicated space for Japan Pavilion, where the Japanese companies will get the opportunity to showcase their technology offerings.*

***Participating companies will get an opportunity to:***

showcase your  
technology  
offering

connect with  
larger group of  
stakeholders

explore the  
opportunities  
of business  
development

expand your  
partner  
network

# PARTICIPATION PACKAGE

With the intent to provide maximum positioning, messaging and branding visibility to participating organization representing Japan, we have curated a package that includes -

## Space in the Japan Pavilion (in exhibit area) -

- Panel to display poster to communicate your organizations work. You have to send the content messaging with relevant pictures, logo. Geospatial World (GW) will take care of the design, printing and pasting of the same
- Digital monitor mounted on your panel space, if required
- A table and two chairs
- Representing company will just have to bring the laptop and all logistics related to space creation will be managed by Geospatial World

## Speaking opportunity -

- Participation at India Japan Space and Geospatial Business Summit: 3rd December
- Presentation in relevant thematic/technical session @ GeoSmart India 2024: 4th - 5th December

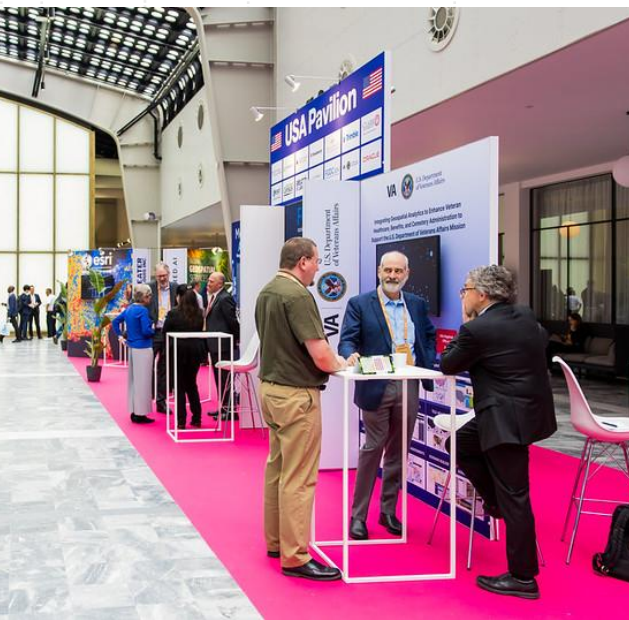
## Registration -

- One full complimentary registration to participating company, including the gala dinner

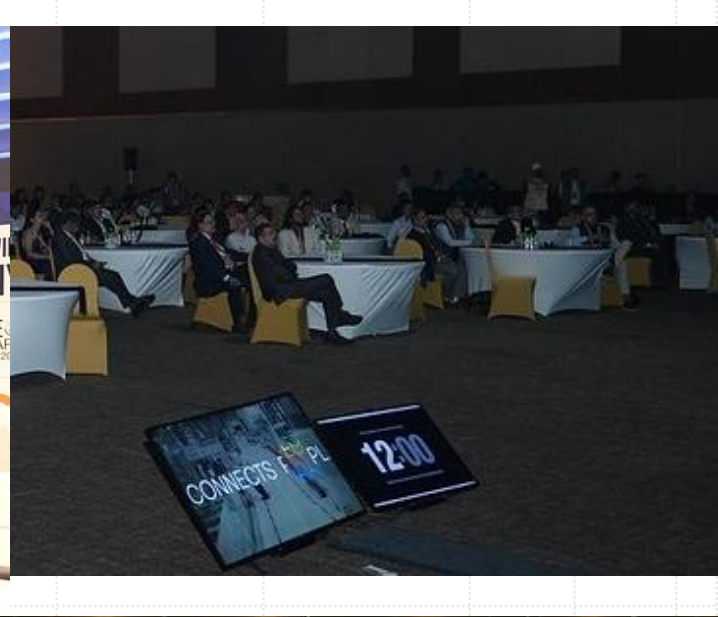


# Pavilion Design Sample

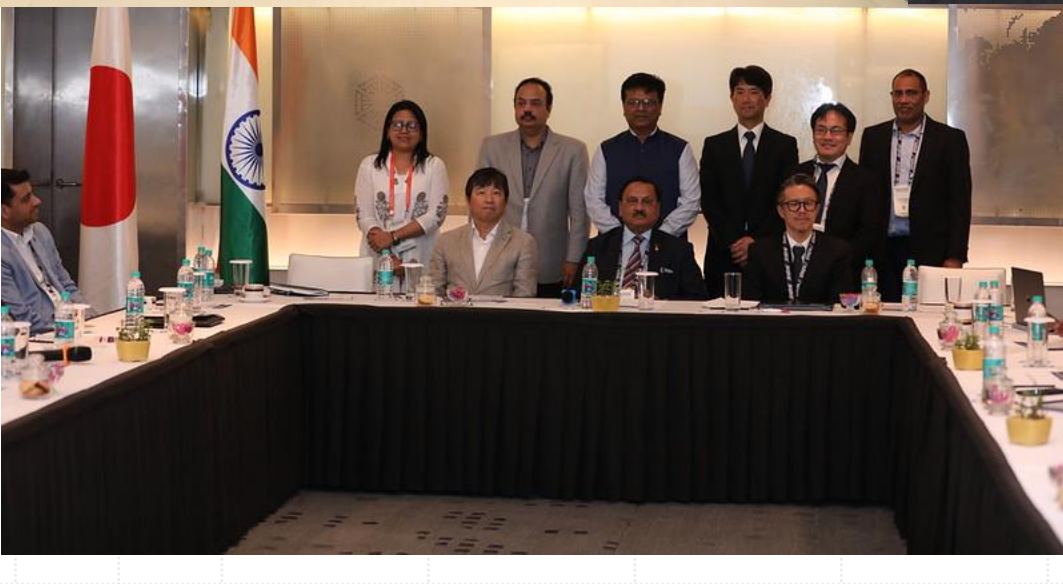




Pavilion and Exhibition Pics



GeoSmart India Conference Pics



India Japan Session Pics



Thank you!!!